



Community/Public Events

How do you host a successful community event and bring out the maximum number of people possible? You start by providing entertainment that appeals to every age group. Next, you can't just rely on posters and a newspaper article to get people excited about attending. What you want is to generate word of mouth by having people talk to one another about how great the performing group is and how their show is going to be fantastic. HOJA has performed over 2500 school presentations across Canada. Chances are, there are hundreds of students in or near your community who are already fans of HOJA and would love to see them again (and if not, we'd be happy to arrange for some nearby school presentations leading up to your event). Time and time again we have seen many students bring their parents, neighbors, and friends out to a public show after enjoying our school presentation (even if it was a few years before!) At our school shows leading up to your event, we encourage every student to come out to see the many new songs that aren't performed in the school show, in order to maximize your attendance and make your event as successful as it can be.

Here are some of the benefits we can provide for your community/public event:

- Our show is clean, tasteful, and appropriate for all ages.
- Our show has something for everyone. From doo-wop to rock, disco to country, 80's music to current hits, each audience member will enjoy hearing something from their favorite era.
- Our show has wide appeal for a variety of personality types. Our energy and vocal percussion inspire a lot of audience participation, and because it's all done with our voices and features great harmonies it impresses even those audience members who don't normally appreciate a typical rock 'n roll show. From the most outgoing audience members to the most reserved, our show ensures that everyone has a great time.
- To find out how we specifically cater to all ages, please read our Family Audiences Page.

"Whole families bought tickets to the evening performance. The atmosphere in the theatre was very uplifting. This was evident throughout the crowd, whether it be young people through to our seniors. The variety of the program accommodated all the generations that were present."

- Linda Rogalsky-Tapp, Virden Community Arts Council, Virden, MB

"We had one of our best houses of our season, and in addition to our regular patrons we had over seventy audience members who came just for this one show. Many of the latter were families whose children had seen HOJA during the day at a school show and just 'had to see them again'."

- John Barth, Lakes District Arts Council, Burns Lake, BC

"I believe their talent along with their charisma and their ability to work the crowd and relate to their audience clinched their success at our event."

- Tim Korol, St. Mary's Fundraising Committee, Colonsay, SK